

MEDIA INFORMATION

Copenhagen, 17 September 2018

In Copenhagen, Hamburg starts the countdown for its own ITS World Congress in 2021

At this year's World Congress on Intelligent Transport Systems (ITS) in Copenhagen, Denmark, from 17 to 21 September, Hamburg will be showcasing selected mobility projects from its ITS strategy. Hosting the ITS World Congress 2021, Germany's logistics hub is on its way to becoming an international hotspot for future mobility.

In Copenhagen, over 10,000 trade visitors from more than 100 countries will be able to get a foretaste of the innovative mobility and logistics solutions Hamburg aims to present to a global audience in 2021. Hamburger Hochbahn AG, for instance, will be presenting its Hamburg Electric Autonomous Transportation (HEAT) project, with driverless minibuses that are scheduled for testing in the HarbourCity district from 2019. MOIA, a subsidiary of the city's strategic partner Volkswagen Group, will be presenting its ride pooling service, including an electric vehicle to be rolled out on Hamburg's streets next year. Moreover, a 9-kilometer test track for automated and networked driving will be established in Hamburg's city centre by 2020 for industry-wide use.

The joint German stand in Copenhagen (no. C3-054) will also feature Deutsche Bahn as Smart City partner as well as Siemens Mobility, T-Systems, Bosch, and Fraunhofer. Hamburg's State Secretary for Economy, Transport and Innovation Dr Torsten Sevecke will open the **Hamburg Reception on Wednesday at 4 pm**. On Thursday at 4 pm Hamburg Invest will be hosting a networking event in the area of startups ("Area C").

Running under the tagline "Experience Future Mobility Now" and operated by ERTICO – ITS Europe, the ITS World Congress in Hamburg will take place from 11 to 15 October 2021. Many of the pilot projects, e.g. in the areas of automated and connected driving, ports and logistics, as well as intelligent infrastructure and mobility services, are currently being launched.

Further information:

- ITS World Congress 2018 in Copenhagen: www.itsworldcongress.com
- ITS World Congress 2021 in Hamburg: www.its2021.hamburg
- Hamburg Innovation: www.future.hamburg



About Hamburg:

With 1.8 million inhabitants, Hamburg is Germany's second largest city. The City of Hamburg is promoting state-of-the-art technologies with the aim of becoming a showroom for innovative mobility. Digital technology plays a key role in making urban mobility and logistics in Hamburg safer, more efficient, and more eco-friendly. Therefore, Hamburg's ITS strategy is targeted at traffic safety, traffic flows, environmental effects, and the promotion of innovations. These topics are pursued in currently 39 running projects of six focal areas: data & information; intelligent traffic control & routing; intelligent infrastructure (maintenance & operation); intelligent parking; mobility as a service; and automated & connected driving.

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