

With the vision „City of Solutions“ Hamburg aims to become a pioneer in implementing intelligent transport systems and services, and to evolve into a model city for intelligent mobility and logistics. The bid to host the ITS World Congress 2021 is a key step for achieving this aim.

Please feel free to contact us for further information ([info@its2021.hamburg](mailto:info@its2021.hamburg)) or visit our website [www.its2021.hamburg](http://www.its2021.hamburg).

BE A PART OF THE  
ITS WORLD CONGRESS  
2021

- > Traffic Information
- > Intermodality
- > Multimodality
- > Mobility Data
- > Car Sharing
- > Intelligent Infrastructure
- > Traffic & Transport Management
- > Connected Vehicles
- > eCall
- > Electro-mobility
- > Logistics
- > Information and Communication Technology
- > Vehicle-to-Vehicle (V2V) Communication
- > Intelligent Transport Systems
- > Public Transport
- > Automated Driving
- > Navigation
- > Innovative Business Models
- > Mobility as a Service (MaaS)

WE ARE LOOKING FORWARD  
TO WORKING WITH YOU  
ON A WIDE RANGE OF PROJECTS

#### Contact

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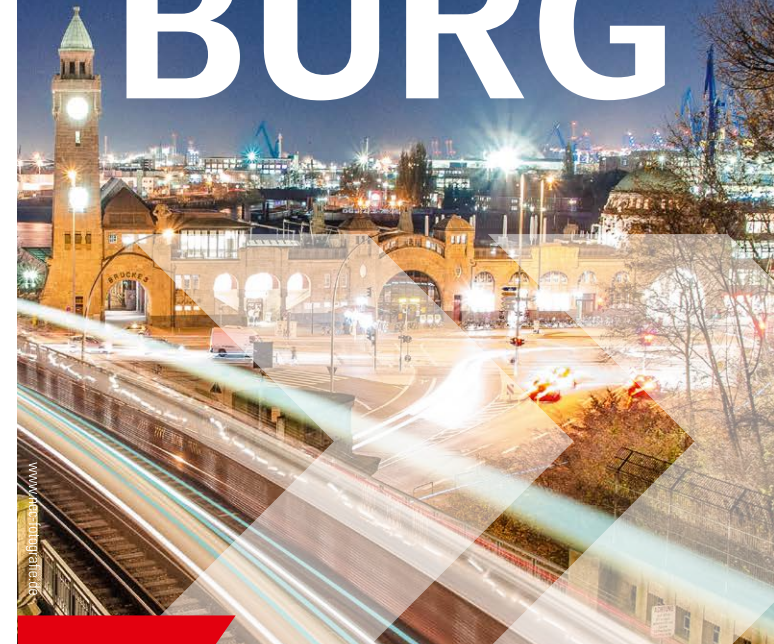


ITS WORLD CONGRESS 2021

HAMBURG  
CANDIDATE CITY



COS  
IT'S  
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# COS IT'S HAMBURG

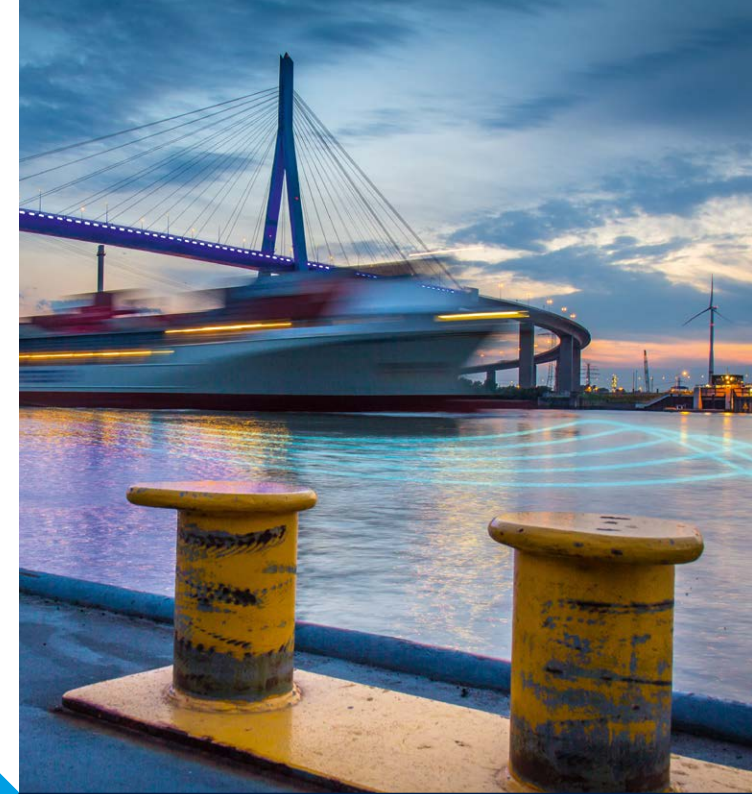
## CITY OF SOLUTIONS

**As „City of Solutions“ the Free and Hanseatic City of Hamburg makes a contribution to tomorrow's mobility solutions and positions itself as a future driver for intelligent transport systems (ITS) and services.**

A growing population, rising volume in freight traffic, ever more commuters and an expanding tourism sector have caused the overall demand for mobility to increase.

A functional, modern and efficient transport system paired with consistent and reliable mobility are as crucial for the quality of life in a city as a place of residence as they are for the economic strength and competitiveness of a metropolis and its importance as an attractive travel destination.

*By adopting the ITS-Strategy, the city of Hamburg has taken an important step towards Transport 4.0. The ITS-Strategy is the basis to promote the use of information and communications as well as innovative transport-related technologies in a structured manner. A key part is the joint bid of the Federal Ministry of Transport and digital Infrastructure, the City of Hamburg and ITS Deutschland to host the ITS World Congress 2021.*



## ITS WORLD CONGRESS NEXT GENERATION MOBILITY

The ITS World Congress is the world's largest event in intelligent transport systems and services. It takes place annually and rotates among America, Asia and Europe. The 5-day congress also includes a large exhibition with an area for live demonstrations, making it the perfect platform to present and discuss intelligent mobility innovations.

## FACTS

MORE THAN 10,000 VISITORS  
OVER 1,000 PRESENTATIONS  
HELD IN EUROPE EVERY THREE YEARS  
NUMEROUS LIVE DEMONSTRATIONS  
INDUSTRY-SPECIFIC EXHIBITION WITH OVER 300 EXHIBITORS

## THE AIMS OF THE STRATEGY ARE TO:

- › Enhance transport safety
- › Make transport less polluting
- › Increase reliability and efficiency
- › Support the safe collection and dissemination of high-quality information
- › Promote innovation
- › Establish innovative and sustainable business models

More information on [www.its2021.hamburg](http://www.its2021.hamburg)